

SAFETY SMARTS BUILDS PRO-SAFETY ATTITUDES AMONG RURAL CHILDREN



THE EVALUATION HEARD FROM











Grandpa stressed don't touch the PTO... the Farm Safety Lady explained why.

Through in-person instruction and engaging activities, children comprehend the possible consequences of their safety decisions.



of parents believe Safety Smarts is a good use of class time



Take home resources are the bridge between classroom instruction and parents

95% of parents saw the Safety Smarts materials

85% of parents said their child talked with them about the program

Safety messages and slogans endure over time

Current students remember



PLAY SAFE, STAY SAFE



76% RURAL



94% COLONY

15 years after the presentations, young adults



Remember the slogans



Value farm safety

Students intend to practice safe behaviours



54% COLONY



of teachers believe farm safety education is useful for their students Teachers intend to integrate farm safety messages throughout the year



78% RURAL



In 2016-2017, Safety Smarts reached elementary students in Rural and Colony schools





















